



GEORGE'S PLACE, LLC: PRIVACY POLICY

Last Updated: 29 February 2020



PRIVACY POLICY

George's Place, LLC ("George's Place") respects the privacy of our viewers. This Privacy Policy explains how George's Place collects, uses, discloses, and safeguards information when visiting the George's Place website "www.itsgeorgesplace.com" (the "website"), including consuming any other media form, media channel, mobile website, or related or connected to the website. If a viewer does not conform with the terms of the George's Place Privacy Policy, please do NOT access or view.

We reserve the right to make changes to the George's Place Privacy Policy at any time and for any reason without a necessity to alert website users of changes or updates. Any changes or modifications will be effective immediately upon posting the updated Privacy Policy on the website, and you waive the right to receive specific notice of each such change or modification. An updated Privacy Policy will replace this current document. You may view when the last update was enacted located at the top of this document next to "Last Updated".

You are encouraged to periodically review this Privacy Policy to stay informed of updates. You will be deemed to have been made aware of, will be subject to, and have accepted the changes in any revised Privacy Policy by your continued use of the website after the date such revised Privacy Policy is posted.

COLLECTION OF INFORMATION

We may collect information about you in a variety of ways. The information we may collect on the George's Place website includes (but not limited to) seven data categories listed below.

I. Personal Data

Collection of personally identifiable information including: name, shipping address, email address, phone number. Collection of demographic information including: age, gender, origin, and interests, that are voluntarily given to George's Place when participating in activities related to the website, such as commenting and online interactions. There is no obligation to provide George's Place with any personal information, however refusal may prevent usage of certain access features.

II. Derivative Data

Information is automatically collected on data servers including: IP address, browser type, operating system, your access times, and website pages viewed directly before and after accessing the George's Place website.

III. Financial Data

Financial data information, related to your payment method (valid credit card number, card brand, expiration date) maybe collect for purchasing, order, return, exchange, or any other purchasing agreement. We store very limited, if any, financial information that we collect for security purposes. Otherwise, most, if not all, financial data information is stored by our payment processor partners. Users are encouraged to review their privacy policy and contact them directly for financial data issues.

IV. Social Media Permissions

The website may by default access various social media accounts information, including name, email, gender, birthday, current city, and profile picture URL, as well as other information that users choose to make public. Voluntarily public information includes: social network username, location, email address, and public data for contacts. George's Place may also request access to other permissions related to social

media accounts, such as friends, likes, and shares. Users may choose to grant or deny us access to each individual permission. Social Media Platform Permissions includes: Facebook, Instagram, Twitter, YouTube, and Twitch.

V. Mobile Device Data

Device information, such as mobile device ID, model, operating system, manufacturer, phone number, other interactions with other users via server log files, information about the location of the mobile device, as well as any other information provided is accessible if a mobile device is used to view the website.

VI. Third-Party Data

Information from third parties, such as personal information or network friends, if user voluntarily grants George's Place permission to access.

VII. Contests, Giveaways, and Survey Data

Other information users may provide when entering contests or giveaways and/or responding to surveys.

USE OF YOUR INFORMATION

Having accurate information about users permits us to provide an effective and efficient customized user experience. Specifically, George's Place may use information collected about individual users via the website to:

- a) Administer sweepstakes, promotions, and contests.
- b) Assist law enforcement and respond to subpoena.
- c) Compile anonymous data and analysis for internal use or with third parties.
- d) Manage your commenting.
- e) Deliver targeted advertising, coupons, newsletters, for website promotion.

- f) Email users regarding an account inquiry.
- g) Fulfill and manage purchases, orders, payments, or other website transactions.
- h) Process payments and refunds.
- i) Prevent fraudulent transaction, monitor against theft, inhibit criminal activity.
- j) Generate personal profiles about users for personalized website interactions.
- k) Increase the efficiency and operation of the George's Place.
- l) Monitor and analyze usage and trends to improve user experiences.
- m) Notify users of new content or updates to the website.
- n) Offer new products, services, and/or recommendations to users.
- o) Perform other business activities as needed.
- p) Request feedback and contact users about personal website use.
- q) Resolve disputes and troubleshoot problems.
- r) Respond to product and customer service requests.
- s) Send users a newsletter.
- t) Solicit support for George's Place.
- u) Any other discretionary use of information deemed by George's Place.

DISCLOSURE OF YOUR INFORMATION

George's Place may share information collected about users in certain situations.

Importantly, George's Place is not responsible for the actions of third parties with whom users share personal or sensitive data, and George's Place has no authority to manage or control third-party solicitations. If users no longer wish to receive correspondence, emails or other communications from third parties, please contact the third party directly. Other collected information may be disclosed under (but not limited to) the following stipulations:

I. By Law or to Protect Rights

If there is a belief that the release of information to George's Place is necessary to respond to legal process, to investigate or remedy potential violations of George's Place policies, or to protect the rights, property, and safety of others, George's Place may share user information as permitted or required by any applicable law, rule, or regulation. This includes exchanging information with other entities for fraud protection and credit risk reduction.

II. Third-Party Service Providers

George's Place may share your information with third parties that perform services for us or on our behalf, including payment processing, data analysis, email delivery, hosting services, customer service, and marketing assistance.

III. Marketing Communications

With user opportunity to withdraw consent, George's Place may share information with third parties for marketing purposes, as permitted by law.

IV. Interactions with Other Users

If users interact with other users on the website, those users may see data including: name, profile photo, liking posts, following blogs, etc.

V. Online Postings

When users post comments, or other contributions to the website, posts may be viewed by all users and may be publicly distributed outside the website in perpetuity.

VI. Third-Party Advertisers

George's Place may use third-party advertising companies to serve advertisements when visiting the website. These companies may use information about user visits to the website and other websites that are contained in web cookies in order to provide advertisements about goods and services of interest to you. George's Place may share user information with advertisers and investors for the purpose of conducting general business analysis, as permitted by law.

VII. Affiliates

George's Place may share your information with our affiliates, in which case there will be requirements of those affiliates to honor this Privacy Policy. Affiliates include our parent company and/or any subsidiaries, joint venture partners or other companies that we control or that are under common control with us.

VIII. Business Partners

George's Place may share user information with our business partners to offer you certain products, services or promotions.

IX. Social Media Contacts

If users connect social media networks to the website information such as contacts on the social network, name, profile photo, and descriptions of your activity may be disclosed if deemed reasonably necessary.

X. Sale or Bankruptcy

If we reorganize or sell George's Place (or a portion of our assets, undergo a merger, or are acquired by another entity) we may transfer user information to the successor entity. If George's Place terminates business or enters bankruptcy, user

information will be an asset transferred/acquired by a third-party bidder. Users acknowledge that such transfers may occur and that the transferee may decline honor commitments we made in this Privacy Policy.

TRACKING TECHNOLOGIES

Cookies and Web Beacons

George's Place may use cookies, web beacons, tracking pixels, and other tracking technologies on the website to assist in customization and improve user experience. When accessing the website, personal information is not collected through the use of tracking technology. Most browsers are set to accept cookies by default. Rejecting cookies or tracking is at the expense of user customization and is not advised. Declining all cookies may render an ineffectiveness in the user experience and functionality of the website. By accessing the website, users agree to grant use of Cookies and will be bound by this Privacy Policy

Internet-Based Advertising

Additionally, George's Place may use third-party software to serve advertisements on the website, implement email marketing campaigns, and manage other interactive marketing initiatives. This third-party software may use cookies or similar tracking technology to help manage and optimize your online experience with George's Place.

Website Analytics

We may also partner with selected third-party vendors[, such as *Google Analytics* to allow tracking technologies and remarketing services on the website through the use of first party cookies and third-party cookies, to (but not limited to), analyzing and track users website access, determining the popularity of certain content and better understand online activity as a whole. By accessing the website, users consent to the collection and use of your information by these third-party vendors.

THIRD-PARTY WEBSITES

The website may contain links to third-party websites and applications of interest, including advertisements and external services, that are not affiliated with George's Place. Once users have used these links to leave the website, any information you provide to these third parties is not covered by this Privacy Policy. Before visiting and providing any information to any third-party websites, users should inform themselves of the privacy policies and practices of the third party responsible for that website, and should take those steps necessary to, protect the privacy of user information. George's Place is not responsible for the content or privacy and security practices and policies of any third parties, including other sites, services or applications that may be linked to or from "www.itsgeorgesplace.com"

SECURITY OF YOUR INFORMATION

George's Place will use administrative, technical, and physical security measures to help protect user personal information. Please be aware that despite reasonable efforts, no security measures are perfect or impenetrable, and no method of data transmission can be guaranteed against any interception or other type of misuse. Any information disclosed online is vulnerable to interception and misuse by unauthorized parties. Therefore, George's Place cannot guarantee complete security of provided personal information.

CONTROLS FOR DO-NOT-TRACK FEATURES

There is no uniform technology standard for recognizing and implementing Do-Not-Track (DNT) signals has been finalized. Therefore, George's Place does not currently respond to DNT browser signals or any other mechanism that automatically communicates your choice not to be tracked online. If a standard for online tracking is adopted George's Place will enact a revised version of this Privacy Policy.

OPTIONS REGARDING YOUR INFORMATION

Emails and Communications

If users no longer wish to receive contact or communications from or with George's Place, you may opt-out by: Contacting us using the contact information provided on the website.

If you no longer wish to receive other communications from third parties, you are responsible for contacting the third party directly.

CONTACT US

If you have questions or comments about this Privacy Policy, please contact us at:

George's Place LLC

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Chicago, IL 60657

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